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NETZRO Fills EU Strategy Advisor Position with Food Systems Expert

Corinne Trang will help provide market strategy to launch NETZRO's innovative technology solutions to divert food byproducts creating upcycled food ingredients in Europe and Asia

MINNEAPOLIS, Minn. (August 2024) – Corinne Trang has accepted an advisory role with Twin Cities-based NETZRO, SBC. NETZRO, a national leader in sustainability by eliminating food waste and expanding the food supply chain. Trang is currently a global business development and planning consultant for numerous food businesses.

Trang expressed her excitement about joining NETZRO: "The minute I spoke to Sue and her team, I knew I wanted to get involved. I saw how NETZRO's impact on significantly reducing food waste could bring together different actors across the supply chain to solve a massive problem that requires all hands on deck. When it comes to the environment, we need to think globally, and NETZRO's state-of-the-art technology is key to covering a lot of ground."

"We have a critical role to play in creating a more resilient and accessible global food system which includes upcycling food that would otherwise be wasted and the NETZRO team is honored to have Trang join and contribute. Trang brings proven leadership in advising businesses in launching innovative strategic opportunities within the food system that concentrates on sustainability and impact. Her deep understanding of global business dynamics will enable NETZRO to build a strategy that drives growth and improves the environmental challenges we face around the world. I look forward to working with her to expand NETZRO's technology framework throughout Europe and Asia," said Sue Marshall, NETZRO's founder and CEO.

About NETZRO, SBC

NETZRO (www.netzro.us) is a leading food upcycling technology company that safely captures and converts food byproducts into new upcycled ingredients at scale. The company's technology has the potential to divert millions of tons of food waste per year into nutritionally dense ingredients to feed people. NETZRO is currently working with national food and beverage companies to bring its equipment to market. Established as a Minnesota public specific benefit corporation in 2019. Based in Minneapolis, Minn., the company is committed to Champion SDG 12.3, a global challenge dedicated to mobilizing action and accelerating progress toward achieving sustainable development by 2030.

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